



Trenchless Road Show

Niagara Falls, Ontario May 28-29, 2014



SPONSORSHIP INFORMATION

Platinum Sponsorship - \$6500 Exclusive Sponsor

- Choice Exhibitor booth location
- Unlimited Exhibit Hall passes with breakfast with lunch and networking reception
- Four full conference registrations
- Promotional material provided to all delegates
- Logo on conference bag
- Program recognition as Platinum Sponsor
- Introduce keynote speaker
- Recognition on marketing material
- Recognition on conference website as Platinum Sponsor with link to company website
- Logo on banner display
- List of attendees

Silver Sponsorship - \$2000

- 4 Exhibit Hall passes with breakfast, lunch and networking reception
- Two full conference registrations
- Program recognition as Silver Sponsor
- Recognition on marketing material
- Recognition on Conference website as Silver Sponsor with link to company website
- Logo on banner display
- List of attendees

Continental Breakfast Sponsorship - \$1500

- Two sponsorships available
- Acknowledgement during breakfast as sponsor
- Two Exhibit Hall passes
- Program recognition as Breakfast Sponsor
- Recognition on Conference website as Breakfast Sponsor
- Supply promotional item at breakfast (optional)

Lunch Sponsorship - \$2000

- Two sponsorships available
- Acknowledgement during lunch as sponsor
- Two Exhibit Hall passes
- Program recognition as Lunch Sponsor
- Recognition on Conference website as Lunch Sponsor
- Supply promotional item at lunch (optional)

Hotel Key Card Sponsorship - \$2000*

- One sponsorship available
- Provides hotel key card for all show attendees staying at host hotel
- Sponsor provides hotel key card and covers associated costs.

Gold Sponsorship - \$4000

- Exhibitor booth and preferred floor location
- 4 Exhibit Hall passes with breakfast, lunch and networking reception
- Two full conference registrations
- Program recognition as Gold Sponsor
- Recognition on marketing material
- Recognition on Conference website as Gold Sponsor with link to company website
- Logo on banner display
- List of attendees

Sessions Sponsorship - \$500 each*

- Limited to one per session, session topics TBA
- Recognition as Session Sponsor
- Chair session
- Program recognition as Session Sponsor
- Recognition on Conference website as Session Sponsor

Refreshment Break Sponsorship - \$250 per break*

- Acknowledgement during Break as sponsor
- Program recognition as Break Sponsor
- Recognition on Conference website as Break Sponsor
- Supply promotional item at the break (optional)

Networking Reception Sponsorship - \$1500

- One sponsorship available
- Two Exhibit Hall passes
- Acknowledgement during reception as sponsor
- Program recognition as Reception Sponsor
- Recognition on Conference website as Reception Sponsor
- Supply promotional item at reception (optional)

Lanyard Sponsorship - \$1250*

- Supply lanyards for conference badges at sponsor cost

Promotional Material in Conference Bag - \$250*

- Supply a promotional item and it goes into the conference bag

***Does not include attendee registration. Attendee registrations to be purchased separately.**

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Sponsorship Application

Sponsorship Opportunities

- Platinum Sponsorship..... \$6500
- Gold Sponsorship..... \$4000
- Silver Sponsorship..... \$2000
- Hotel Key Card Sponsorship..... \$2000
- Lunch Sponsor..... \$2000
- Continental Breakfast Sponsor..... \$1500
- Networking Reception Sponsor..... \$1500
- Lanyard Sponsor..... \$1250
- Session Sponsor..... \$500
- Refreshment Break Sponsorship..... \$250
- Promotional Material in Conference Bag..... \$250

Company Information

Company name exactly as it should be listed: _____
Contact: _____ Title: _____
Address: _____ City: _____
State/Prov: _____ Zip/Postal Code: _____ Country: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Payment Information

****PLEASE NOTE: All payment will be processed in Canadian currency.**

Please charge my: Mastercard Visa American Express
Name (as it appears on card): _____
Billing Address: _____ City: _____
State/Prov: _____ Zip/Postal Code: _____
Country: _____
Card Number: _____ Exp. Date: _____

- Email (address where receipt will be sent): _____
 OR
- Enclosed is my check

Please make checks payable to:
University of Waterloo/CATT
200 University Avenue West
Waterloo, ON N2L 3G1 Canada

*A 50% deposit is required to secure each sponsorship. The total amount is due by January 1, 2014.
*Any sponsorship purchased after January 1, 2014 must be paid in full with the contract.

Signature: _____ Date: _____